



February 27, 2020

## REGIONAL STORMWATER MANAGEMENT PROGRAM

### Important information about public outreach and education

Dear Municipal Representative,

Wyoming Valley Sanitary Authority's (WVSA) Stormwater Division (Public Outreach and Education) recently conducted a cursory audit of our Regional Stormwater Management Program (RSMP) member municipality websites. In accordance with governing guidelines, Minimum Control Measures (MCMs) 1 & 2 require educating the public about the significance of stormwater management programs, influencing behaviors, and encouraging supportive involvement.

While WVSA's website hosts a stormwater management section with references to member municipalities, we've noticed few municipalities link or refer to WVSA. Cultivating a perception of concerted efforts to meet regulations governing stormwater management is essential to meeting our public outreach and education objectives.

We kindly ask to review your website and current references to stormwater management. Ideally, each stormwater management section (or reference to stormwater management) should include an **explanatory introduction** that references the RSMP and WVSA. An example of this is provided below.

#### Stormwater Management

As a result of the [Chesapeake Bay Agreement of 1983](#), the United States Environmental Protection Agency ([EPA](#)) has mandated the governance of stormwater and reduction of pollutants entering the Chesapeake Bay. The Pennsylvania Department of Environmental Protection ([DEP](#)) monitors and ensures affected municipalities satisfy these mandates through the imposition of Municipal Separate Storm Sewer System (MS4) permits.

Thirty-two local municipalities, including West Pittston Borough, are municipal members of the [Regional Stormwater Management Program \(RSMP\)](#), led by [Wyoming Valley Sanitary Authority \(WVSA\)](#). The RSMP is a collaborative, cost-effective approach to meeting unfunded mandates governing stormwater management. For more information, please visit [wvsa.org](http://wvsa.org).

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A copy of this information will also be sent to your provided municipal email address so the links are readily accessible.

(MORE)

Please find below a list of notes relative to your municipal website:

**West Pittston**

Date of Website Review: February 25, 2020

Section: Storm Management MS4 Information

Notes

- This was one of the most clear and comprehensive websites among our RSMP members. Well done!
- It would be helpful to include descriptive information on Illicit Discharge Detection & Elimination (IDDE), including reporting mechanisms for residents. If needed, [www.wvsa.org](http://www.wvsa.org) houses information on this, including IDDE information and a [public outreach slip](#). The slip is linkable via WVSA's website (Regional Stormwater Management Program).
- The title of this section is "**Storm** Management, rather than **Stormwater** Management." (The subtitle is correct). Descriptive consistency will ensure less confusion among website visitors.

Thank you for your time and attention. If you have questions or comments about the information shared herein, please feel free to contact me at 570-825-9483 or [donna.gillis@wvsa.org](mailto:donna.gillis@wvsa.org).

Kind regards,

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